

The HAMPTONS FESTIVAL *of* MUSIC

Michael Palmer, Artistic Director

CORPORATE & BUSINESS PARTNERSHIP LEVELS

We have established a series of Festival partnership opportunities to help drive and support awareness of our mutual brands within the local community and we invite you to be a part of the TH·FM Journey. Exclusive curated partnership programs can also be developed.

CONCERT UNDERWRITING (\$10,000+)

Brand (logo) recognition & public acknowledgement for dedicated sponsorship of a TH·FM Festival Concert on all marketing materials and concert pages.

CONDUCTOR'S CHAIR (\$5,000+)

Brand (logo) recognition for sponsoring TH·FM's conductor on all marketing materials.

PRINCIPAL PLAYERS & SECTION CHAIRS (\$1,500 - \$5,000+)

Brand (logo) recognition for sponsoring TH·FM's resident orchestra - The New American Sinfonietta (TNAS) on all marketing and promotional materials. Opportunities include: overarching sponsorship of ALL 14 TNAS Principal Players Chairs, and name recognition for sponsoring individual principal players and section players.

VIP HOSPITALITY (\$1,500+)

- Name recognition for sponsorship of hospitality opportunities on all marketing material and concert pages.
- Hospitality opportunities (i.e., food & alcohol) in support of TH·FM Festival Concert VIP events, includes pre-and/or-post concert events.

ADVERTISING OPPORTUNITIES

Primary advertising opportunities are through the Festival program book and other forms of media, including print and social media. Opportunities include:

- Inside Front Cover Full Color - \$3,000
- Inside Back Cover Full Color - \$3,000
- Full page (8.5" x 11"), full color feature ad in the Festival program book - \$2,500
- 1/2-page, full color feature ad in the Festival program book - \$1,500
- 1/4-page feature, 2-color ad in the Festival program book - \$1,000

Email for more details: support@thehamptonsfestivalofmusic.com