

# The HAMPTONS FESTIVAL of MUSIC

Michael Palmer, Artistic Director

## 2023 CORPORATE PARTNERSHIP OVERVIEW

We have established a series of Festival partnership opportunities to help drive and support awareness of our mutual brands within the local community and we invite you to be a part of the TH·FM Journey. Exclusive curated partnership programs can also be developed.

### CONCERT UNDERWRITING (\$10,000+)

- Name recognition for dedicated sponsorship of a TH·FM Festival Concert on all marketing material and concert pages.
- TH·FM Festival Concert details can be found here: [TH·FM 2023 Season](#)

### PRINCIPAL PLAYERS CHAIRS (\$5,000+)

- Name recognition for sponsoring TH·FM's resident orchestra - The New American Sinfonietta (TNAS) on all marketing materials.
- Full listing of TNAS principal players can be found here: [TNAS Principals](#)
- Overarching sponsorship of all 14 TNAS Principal Players Chairs.
- Title Reference Example:
  - The New American Sinfonietta,  
<CORPORATION REFERENCE> Principal Players

### VIP HOSPITALITY (\$1,500+)

- Name recognition for sponsorship of hospitality opportunities on all marketing material and concert pages.
- Hospitality opportunities (i.e., food & alcohol) in support of TH·FM Festival Concert VIP events, includes pre-and/or-post concert events.

### CONDUCTOR'S CHAIR (\$5,000+)

- Name recognition for sponsoring TH·FM's conductor on all marketing materials.
- Title Reference Example:
  - Maestro Michael Palmer, conductor,  
Sponsored by <CORPORATE REFERENCE>

### INDIVIDUAL PRINCIPAL PLAYER CHAIR (\$2,500+)

- Name recognition for sponsoring individual principal players of TH·FM's resident orchestra - The New American Sinfonietta (TNAS) on all marketing materials.
- Full listing of TNAS principal players can be found here: [TNAS Principals](#)
- Individual Principal Player Chair Sponsorship.
- Title Reference Example:
  - Richard Roberts,  
<CORPORATION REFERENCE> Concertmaster

### ADVERTISING OPPORTUNITIES

- The primary advertising opportunities are through the Festival program book and other forms of media, including print and social media. Advertising and promotional opportunities include the following:
  - Inside Front Cover Full Color - \$3,000
  - Inside Back Cover Full Color - \$3,000
  - Full page (8.5" x 11"), full color feature ad in the Festival program book - \$2,500
  - 1/2-page, full color feature ad in the Festival program book - \$1,500
  - 1/4-page feature, 2-color ad in the Festival program book - \$1,000

Email for more details: [contact@thehamptonsfestivalofmusic.com](mailto:contact@thehamptonsfestivalofmusic.com)